

OUR TECHNOLOGY
YOUR TRANSFORMATION





ProCell Therapies is a family-owned and operated business that was conceived to fill a void in the marketplace: surgical-quality material in the microneedling realm. Our commitment to excellence is demonstrated through our award-winning design, our lifetime guarantee on our products, and our top-quality manufacturing done in the United States.

ProCell is continuously evolving as the predominant device in the space in craftsmanship and quality. ProCell has never taken the shortcuts, nor the low-cost, high-margin options for which many other device companies have opted. As a result ProCell has garnered a reputation as the gold standard of microneedling, having been recently awarded the Aestheticians' Choice Award for best microneedling device of 2018 (an award based on sheer number of votes, despite ProCell's disadvantage to larger companies' market share). ProCell continues to uphold and build on this reputation with our innovative product additions, excellent customer service, and our hands-on approach to helping our clients build their practice.



855.577.6235

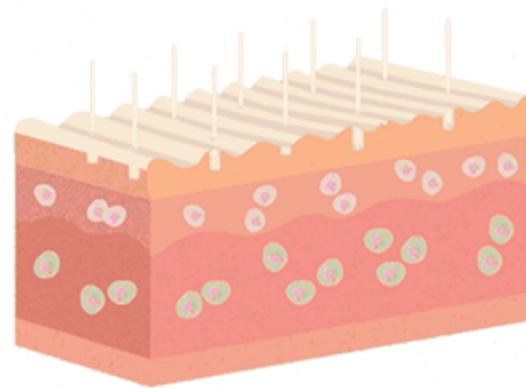


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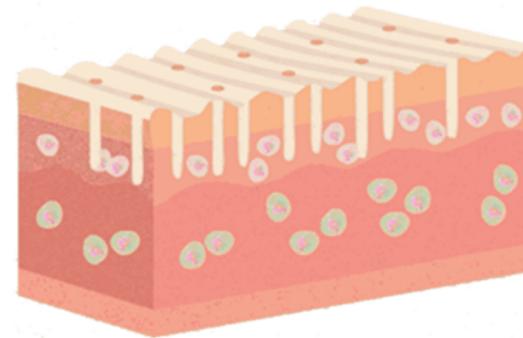
THE 3 STAGE PROCESS



MICRO-NEEDLES CREATE MICRO-CHANNELS

Precision micro-needles are tapped into the skin creating uniform micro-channels.

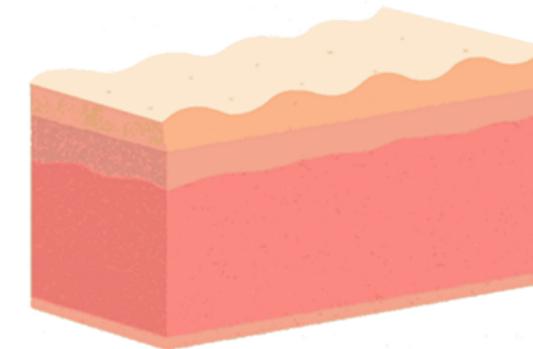
A single pass over the face using the ProCell system will create hundreds of thousands of micro-channels.



STIMULATION OF A HEALING RESPONSE

Each micro-channel is surrounded by healthy tissue, which enhances the healing process.

In response to each microinjury, an inflammatory healing process begins which initiates the formation of new collagen.



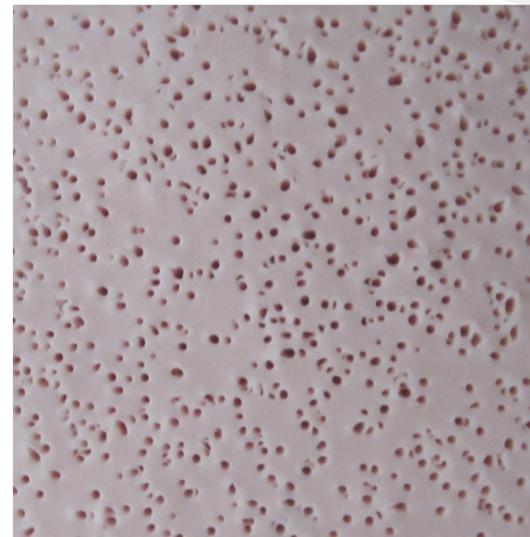
SMOOTHING OF SKIN

Over time, the repeated healing process will build new collagen, creating healthier skin, improving the surface texture and the overall appearance of the skin.



COMPARED TO MICRONEEDLING

- Extremely shortened down time - typically 60-90 minutes
- Linear stamping technique results in substantially decreased discomfort for clients
- Procedure times cut in half with variety of tip sizes for different size areas
- Growth factor serums improve healing to yield previously unattainable results



PROCELL THERAPIES



OTHER PENS



ROLLER



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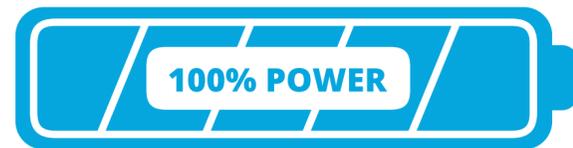


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WHY DOES SKIN AGE?

You age, visibly and invisibly, every day. Sun damage, internal inflammation, chemicals, and even gravity all work against the youthful vitality of your skin.

As we get older, our ability to repair this constant damage is diminished dramatically. Since fewer regenerative stem cells survive to carry on the work, slower, less robust healing and greater levels of inflammation are inevitable.



NEWBORN

WE START LIFE WITH A LARGE NUMBER OF BONE MARROW STEM CELLS.



30 YEARS OLD

BUT AS WE AGE, WE LOSE MOST OF THEM.



50 YEARS OLD

BY AGE 50, ONLY 2% REMAIN.

STEM GROWTH FACTORS AND CYTOKINES APPLIED TO SKIN MIMIC THE EFFECT OF HAVING MORE STEM CELLS.



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CELLULAR RENEWAL SERUM

Restore your skin's ability to heal itself with Cellular Renewal Serum. This aqueous formula quickly absorbs into your skin with a high concentration of physiologically balanced Stem Cytokines (derived from human bone marrow stem cells) fortified with two recombinant Growth Factors, TGF- β 3 and IGF-1. The addition of classical actives such as peptides and antioxidants yield a robust skincare system. Wrapped in nanolipid carriers for enhanced penetration, these ingredients create exceptional results at the cellular level.

- Restores the skin's natural healing and rejuvenating ability.
- Reduces the appearance of fine lines and wrinkles.
- Creates a visible brightening and lifting effect.
- Prevents new visible signs of aging.

APPLICATION & USAGE

On clean skin massage 2-3 pumps into face and neck until absorbed. Proceed with Healing Accelerator Serum (Step 2). AM & PM



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HEALING ACCELERATOR SERUM

The Healing Accelerator Serum is a performance-driven formula rich in moisturizers and revitalizing actives. Beta Defensin 3, Bakuchiol, and Vitamin C work to optimize skin tone and texture, while the host of additional actives nourish and protect the skin.

- Reduces the appearance of fine lines and wrinkles.
- Supports a healthy skin defense system, barrier integrity and microbiome.
- Reduces the appearance of large pores and balances moisture levels.
- Gently increases skin renewal at the cellular level.
- Defends skin against environmental free radical damage.
- Maximizes the rejuvenating effect of Cellular Renewal Serum.

APPLICATION & USAGE

After application of the Cellular Renewal Serum (Step 1) Massage 2-3 pumps into face and neck until absorbed. AM & PM

REAL-LIFE RESULTS



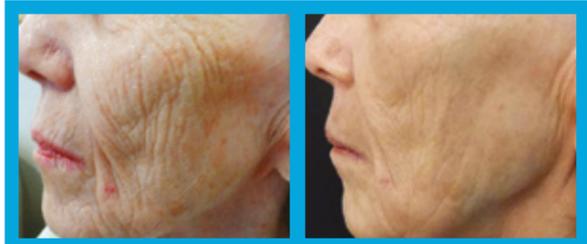
REAL-LIFE RESULTS



BEFORE AFTER



BEFORE AFTER



BEFORE AFTER



BEFORE AFTER



BEFORE AFTER



BEFORE AFTER



BEFORE AFTER



BEFORE AFTER

I can't believe how my crow's feet just disappeared as if by magic immediately following the first session. The rest of my face is noticeably firmer - particularly around my jawline, which gives the added bonus of a nice smooth neck. I'm extremely excited about this procedure and would highly recommend it to anyone wanting firmer skin with better texture and fewer lines. It REALLY worked well on me!

— O.L.

Not only did the wrinkles around my eyes vanish, and I mean literally vanish, but the elasticity of my skin reverted to what it had been at least 10 years ago. I was surprised at how quickly the results became apparent - right away people started telling me my skin looks absolutely amazing. I don't wear makeup anymore because I honestly don't need it. This treatment has made a radical difference in the look and feel of my skin.

— O.M.D.

Vibradermabrasion is a unique procedure that can exfoliate skin faster than any microdermabrasion system. With ProCell's unique system you can easily transition from microchanneling to vibradermabrasion in seconds. Our patients prefer the treatment to standard microdermabrasion.

— Brian Zelickson, MD
CEO, United Skin Specialists

I have 2 clients that are identical twin sisters. Two weeks after the first sister started with ProCell's Livra system, the second sister called me to say "my sister's skin has completely changed, and she looks amazing." She started the next week. Now both sisters' skin is smoother, tighter, looks healthy, and has a nice glow!

— Sara West

Microchanneling with ProCell is easy to perform and proven safe for all skin types any time of the year. Today's busy patients are looking for solutions that don't require long recovery periods. ProCell's Microchanneling is a simple and elegant treatment that offers big results without any significant downtime or recovery period.

— Martin Braun, MD
Director of Vancouver Laser & Skin Care Center -
Vancouver, BC



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ProCell Therapies was started in 2013 as a joint venture between Dr Mitchell Schwartz and his two sons, Daniel and Joseph. Dr Schwartz has over 30 years of experience as a board certified dermatologist, and as a physician he has always been on the lookout for the newest and best technologies. When Dr Schwartz got his first microneedling device in his office in Vermont, little was known about the technology beyond anecdotal evidence that it was a safe alternative to laser for dark-skinned clients. As he started doing procedures, Dr Schwartz quickly found that he was getting results that were as good, even sometimes better than the much more expensive and invasive laser treatments. But while the results were impressive, the devices themselves seemed poorly designed, creating much more irritation and longer down times than necessary.

Upon researching device origins further, Dr Schwartz found that most other leading devices on the market were modified versions of a permanent makeup pen. While this design worked very well for small areas, doing it across the entire face required dragging over the skin like a pen. Stamping up and down instead created microchannels without the tearing effect that is caused by pulling the needles sideways as they enter the skin. But with the spot-size being so small, stamping up and down with any of these devices made the procedure take over an hour.



Mitchell Schwartz, MD



Recognizing the opportunity to create a better device, Dr Schwartz got together with a developer to design a device for stamping rather than dragging. The result was the first generation of what would later become the ProCell. ProCell utilized a design much more similar to a tattoo gun, allowing for extra power and the ability to interchange larger needle-heads to treat areas faster. Dr Schwartz also opted to have all of the manufacturing take place in a facility near his office in Burlington, Vermont, and swapped out the weak motor seen in most devices with a precision engineered Swiss motor.

The result was a new kind of device - one capable of producing the amazing results that microneedling is able to create but with a 60-90 minute down time replacing the standard 3-5 days. As the technique is much less destructive, this also led to dramatically decreased discomfort for the clients. Over the past five years ProCell has grown from a small company to one of the industry front-runners, with over 2,000 accounts across all 50 states and recognition and awards in nationwide television and magazines. But while the scale has increased, the small-town approach and commitment to excellence has remained constant, making ProCell one of the fastest growing names in the aesthetics world.